

# Rick Blaisdell

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25 Years Experience in Scalable Technology Companies

Last exit - ConnectEDU

Started with 500k users now 22M+ users

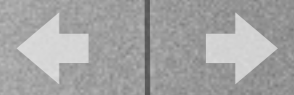
100% SaaS, 100% IaaS

Refactored our Solutions for Cloud

Over 6Mill saved in H&S

35% Month over Month Savings

Now able to focus on Core Competency



# RicksCloud.com

- Over 400 Articles
- Over 3800 Followers

The screenshot displays the RicksCloud.com website interface. At the top, there is a navigation menu with 'HOME', 'ABOUT', and 'CONTACT' links, and a search bar. The main header features the 'Rickscloud' logo and the author's name, 'Rick Blaisdell's Blog', along with his title: 'Cloud Computing Expert, Technical and Business Strategist'. Below the header is a category menu with options like 'Best Practices', 'Case Studies', 'Cloud Computing', 'Cloud Security', 'Enterprise Cloud Computing', 'IaaS', 'Guest Posts', 'Mobile', and 'SaaS'. The main content area is titled 'ALL STORIES' and lists several articles with their titles, brief descriptions, and social media engagement metrics (Twitter, Facebook, and Google+). The articles include: '13 Mobile Applications to Help Manage Your Small Business', 'Companies optimized for the cloud win in today's market', 'How to choose a cloud-based VOIP solution', and 'Dynamic Cloud Computing Environments Streamline Business Operations'. On the right side, there is a 'POPULAR' section with a list of trending articles and a 'Twitter' section with recent tweets related to cloud computing.



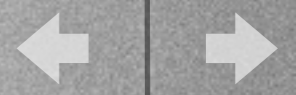
# What is Cloud

- Cost Savings
- Redundancy
- Scalability
- Efficiency
- Management
- Security

The screenshot displays the homepage of 'Rickscloud', Rick Blaisdell's Blog. The header includes navigation links for HOME, ABOUT, and CONTACT, along with a search bar. The main content area is titled 'ALL STORIES' and features several articles with their respective titles, brief descriptions, and social media sharing options (Twitter, Facebook, Google+). The articles include:

- 13 Mobile Applications to Help Manage Your Small Business**: The guys from Salesforce are so right when they say the information you are looking for is at your fingertips. Indeed, the mobile devices market has evolved to such an extent that we ...
- Companies optimized for the cloud win in today's market**: Although enterprises are still in the early stages of adopting Big Data solutions, these technologies are among the fastest-growing cloud-based tools. The move to cloud computing ...
- How to choose a cloud-based VOIP solution**: Communication is a heavy weight on budgets and companies all over the world are looking for ways to cut down their communication costs. As we discussed in another article, cloud-based ...
- Dynamic Cloud Computing Environments Streamline Business Operations**: Mobility and cloud computing are leading the strategic direction for businesses today. From operations to marketing and customer services, each department of a company is influenced ...

On the right side, there are social media icons for LinkedIn, Twitter, Facebook, RSS, and Email. Below these are sections for 'POPULAR', 'LATEST', 'COMMENTS', and 'TAGS', each with a list of recent posts and their engagement metrics.

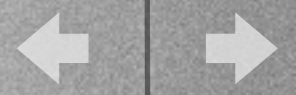


# Cloud Stats and Trends

- **Cloud Computing Market Statistics**
- The global storage cloud market is expected to grow from \$5.6 billion in 2012 to \$46.8 billion by 2018, at an estimated CAGR of 40.2% from 2013 to 2018

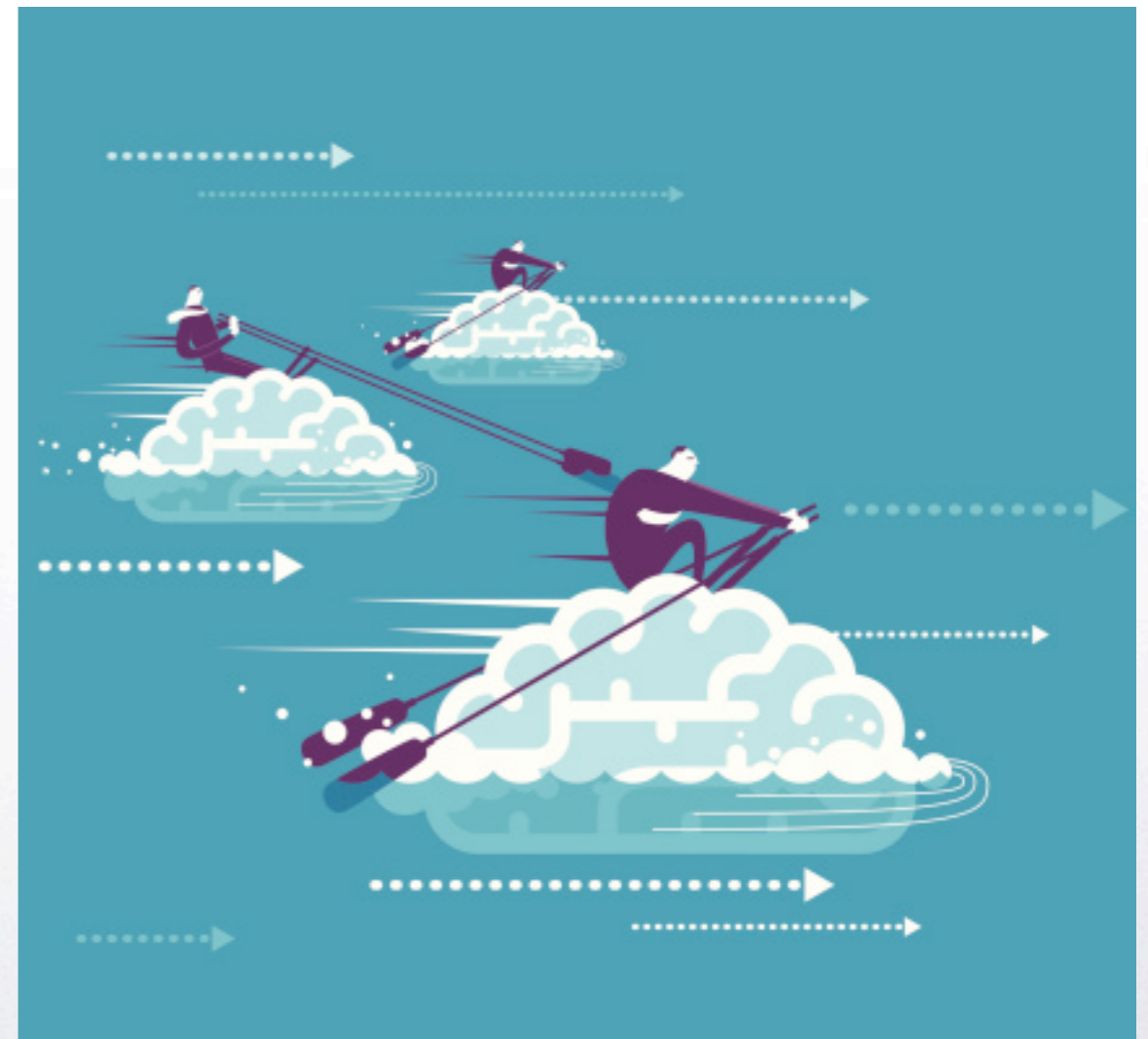


Source: Cloud Storage Market (Incl. Cloud Storage Gateways, Backup & Recovery, Data Movement & Access, Data Replication, Hsm & Archiving, Security And Storage Resource Management Solutions) - Worldwide Forecasts & Analysis (2012 - 2018)



# Cloud Stats and Trends

- **Cloud Computing Market Statistics**
- According to the **U.S. Federal Cloud Computing Market Forecast 2013**, the Federal Government cloud computing market is estimated to hit \$10 billion by 2018 at about 16% CAGR over the period 2013-2018 - <http://www.marketresearchmedia.com/?p=145>



Source: U.S. Federal Cloud Computing Market Forecast 2013-2018

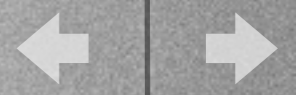


# Cloud Stats and Trends

- **Cloud Computing Industries Statistics**
- Cloud computing market in the health care sector is expected to grow to \$5.4 billion by 2017 <http://www.eweek.com/c/a/Health-Care-IT/Cloud-Computing-in-Health-Care-to-Reach-54-Billion-by-2017-Report-512295/>



Source: Healthcare Cloud Computing (Clinical, EMR, SaaS, Private, Public, Hybrid) Market - Global Trends, Challenges, Opportunities & Forecasts (2012 – 2017); Carbon Disclosure Project 2011 Building a 21st Century Communications Economy

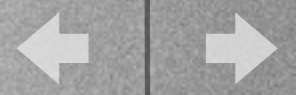


# Cloud Stats and Trends

- **Cloud Computing Industries Statistics**
- By 2020 Carbon Disclosure Project estimates that large US companies using cloud can achieve annual energy savings of \$12.3 billion and annual carbon reductions equivalent to 200 million barrels of oil <https://www.cdproject.net/en-US/WhatWeDo/Pages/21st-Century-Comms-Economy.aspx>



Source: Healthcare Cloud Computing (Clinical, EMR, SaaS, Private, Public, Hybrid) Market - Global Trends, Challenges, Opportunities & Forecasts (2012 – 2017); Carbon Disclosure Project 2011 Building a 21st Century Communications Economy



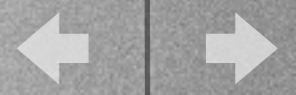
# Cloud Stats and Trends

- **Cloud Computing Industries Statistics**
- A [study](#) concerning NGOs, conducted by TechSoup Global (10,500 respondents in 88 countries) shows that 90% of respondents are using cloud technology
- 53% of NGOs say that they will move a significant portion of their IT to cloud computing in the next three years [http://www.techsoupglobal.org/sites/default/files/TechSoup\\_Global\\_Cloud\\_Full\\_Report.pdf](http://www.techsoupglobal.org/sites/default/files/TechSoup_Global_Cloud_Full_Report.pdf)



Source: 2012 Global Cloud Computing Survey Results by Techsoup Global



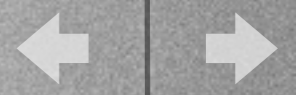


# Cloud Stats and Trends

- **Cloud Computing Industries Statistics**
- [The American Lawyer 's 16th annual survey](#) gathered responses from 82 law firms - 65% of them use cloud computing.
- Of those firms using the cloud, 77% described it as a positive experience [http://www.americanlawyer.com/PubArticleTAL.jsp?id=1202473327555&Law\\_Firm\\_Technology\\_Survey\\_&srtn=20130511070920](http://www.americanlawyer.com/PubArticleTAL.jsp?id=1202473327555&Law_Firm_Technology_Survey_&srtn=20130511070920)



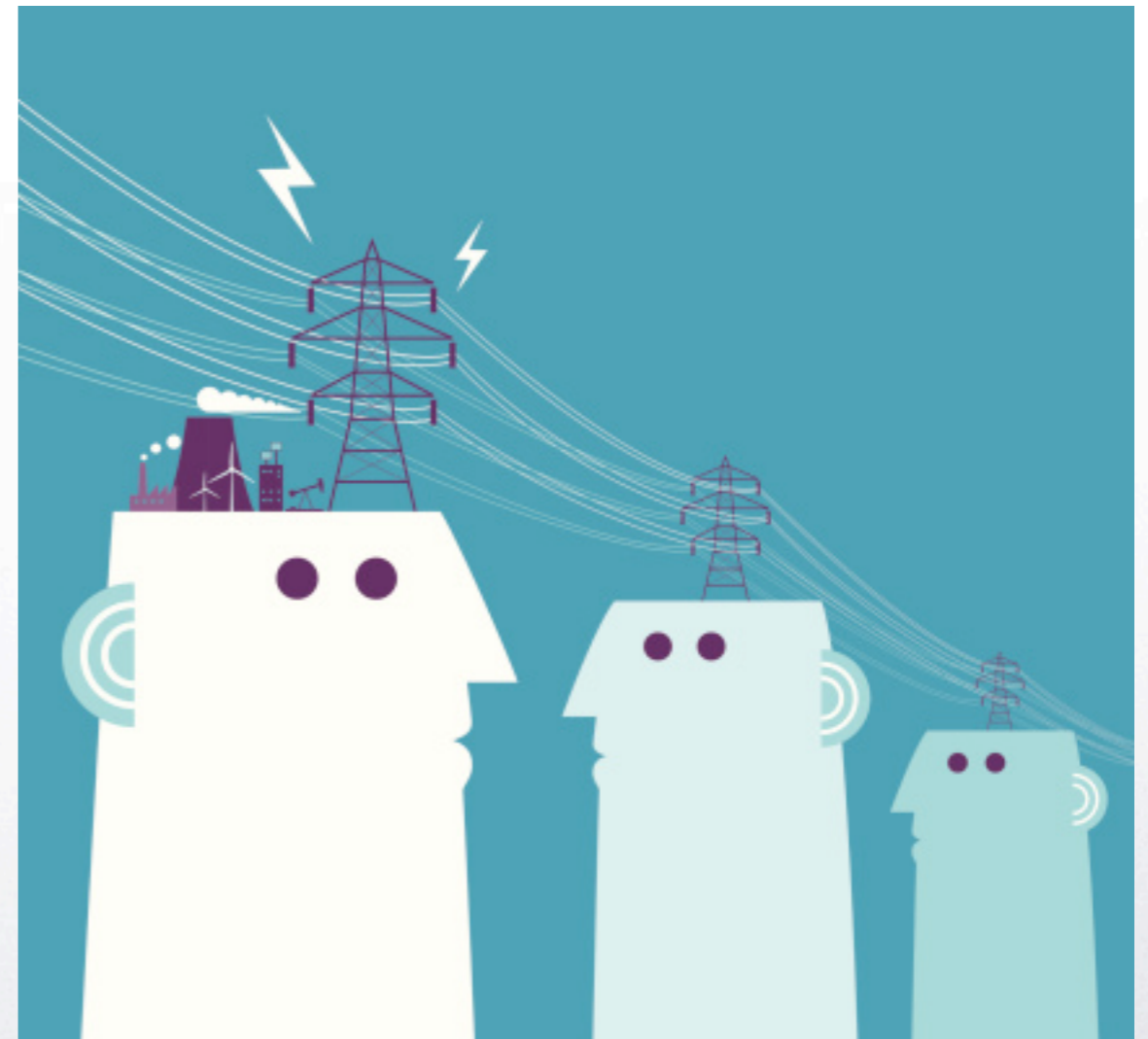
Source: Am Law Tech Survey 2012: Both Sides Now



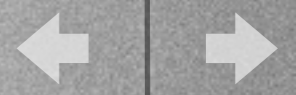
# Cloud Stats and Trends

- **Cloud Computing Technologies Statistics**

- The global UCaaS Telephony market is expected to grow from \$0.87 billion in 2013 to \$2.48 billion by 2018. <http://www.marketsandmarkets.com/Market-Reports/unified-communication-as-a-service-ucaas-market-893.html>
- The VoIP market will reach \$377 billion by 2016 [http://www.shoretel.com/about/newsroom/industry\\_news/Benefits\\_of\\_cloud-based\\_VoIP\\_seen\\_worldwide.html](http://www.shoretel.com/about/newsroom/industry_news/Benefits_of_cloud-based_VoIP_seen_worldwide.html)

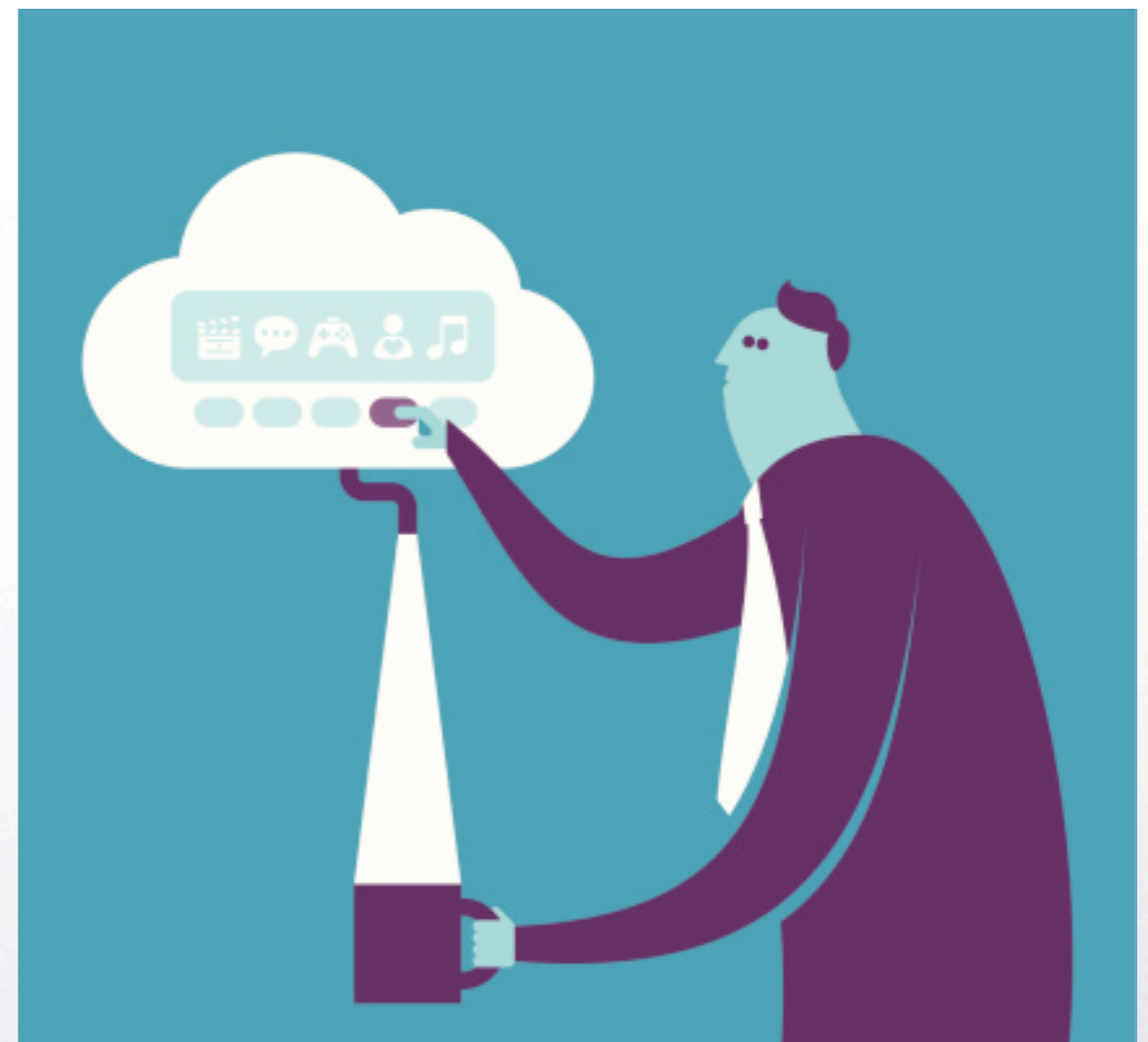


Source: Unified Communications as-a-service (UCaaS) Market: Advancements, Emerging Applications, Business Models, Technology Roadmaps, Global Forecasts & Analysis (2013 – 2018); Infonetics Research - VoIP and UC Services and Subscribers Market Share and Forecast



# Cloud Stats and Trends

- **Cloud Computing Technologies Statistics in Manufacturing**
- The SaaS-delivered ERP market will grow at a 14.7% CAGR until 2015 <http://www.qualitymag.com/articles/88479-software---analysis--cloud-erp-meets-manufacturing>



Source: Gartner, Forecast: Software as a Service, Worldwide, 2010-2015, 2H11 Update, November 2011; User Survey Analysis: Infrastructure as a Service, the 2011 Uptake